



**IDEATION OF IDENTITY DESIGN OF
KAANGAROO MINERAL LIMITED**

ABOUT KAANGAROO MINERAL LTD

KAANGAROO Minerals Ltd. is a well-established and rapidly growing metals and mining company producing mainly copper, nickel, zinc, gold and platinum group elements. With a geographically diversified portfolio of high-quality operations and development projects and a strategic plan to achieve 1.3 million tonnes per annum of copper production capacity within five years, First Quantum is poised to become the largest widely-held, pure-play copper producer and one of the top five copper producers in the world.

Let us explore some company logos across the world who are into similar business



KANGAROO POWER ANIMAL SYMBOL OF BALANCE AND STRENGTH

Kangaroo's Medicine Includes Leaping Away From Bad Situations, Creating A Safe Home Environment, Protection Of The Young, Ability To Adapt To New Situations, Strength, Stamina, Balance.

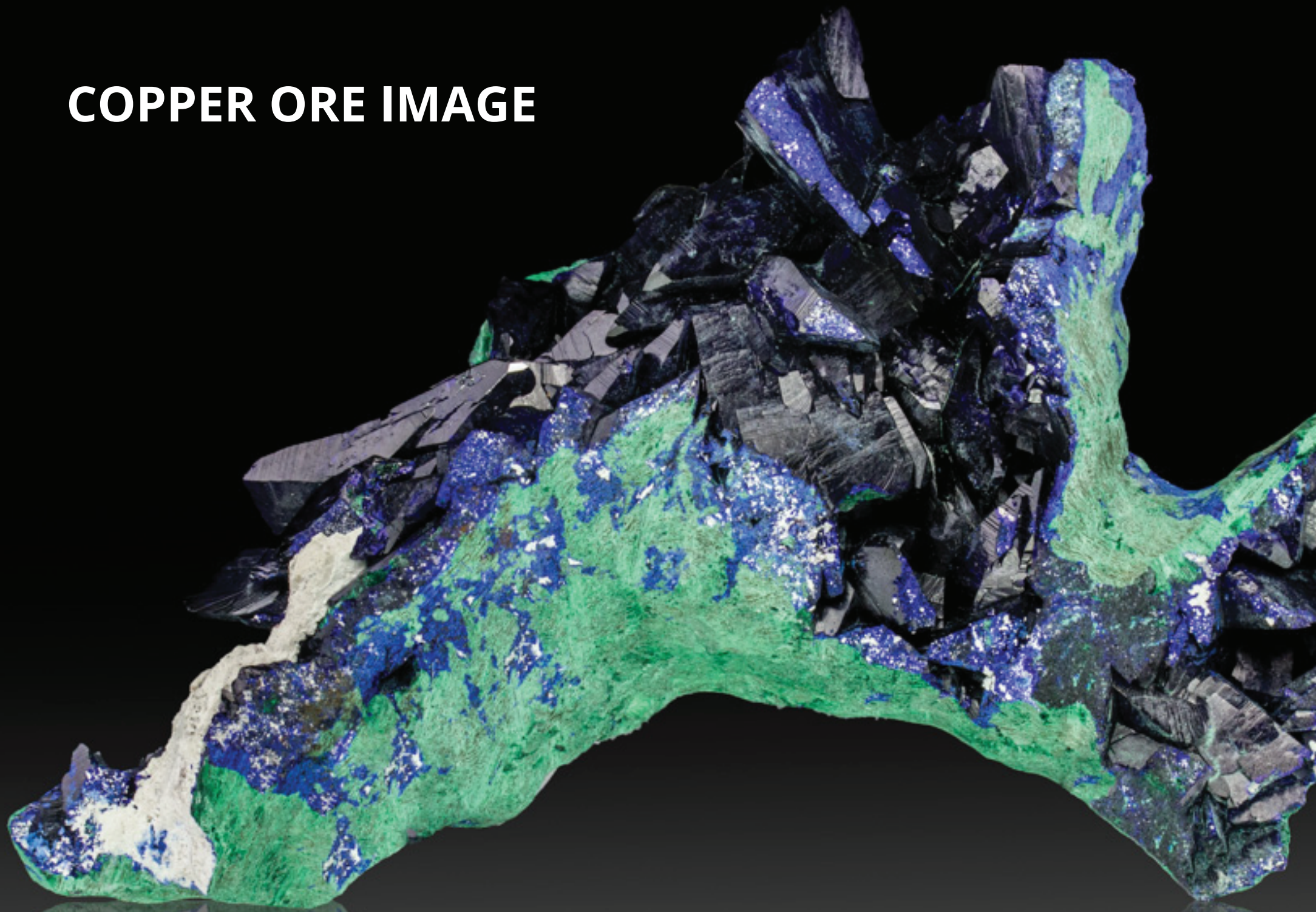
Kangaroo May Also Be Letting You Know That It Is Time To Escape A Bad Situation. Simply Allow Your Instincts To Guide You And Get The Heck Out Of There!

If Kangaroo Is Your Animal Totem You Are Given All The Strength And Stamina When You Need It Just As Long As You Move Forward And Not Backward. You Also Have The Ability To Balance The Creative Energies Needed To Complete Your Task. You Are Also Extremely Focused And Must Often Keep Your Personal Energy Field Clear Of External Influence So That You Can Stay Centered And Grounded.

ADDITIONAL ASSOCIATIONS FOR KANGAROO

- Leaping away from bad situations
- Creating a safe home environment
- Ability to adapt to new situations
- Protection of young
- Gratitude
- Nurturing
- Abundance
- Family
- Generosity
- A Light in the Darkness
- Wild Speak
- Controversial

COPPER ORE IMAGE



As per the **Copper Ore Color** and **Kangaroos Qualities** are concerned we can use Aqua, Royal Blue, Black and red colors for creating the **KAANGAROO MINERALS Limited** logo.

Aqua

Cooling and Balancing
Communication and expanded awareness

Royal Blue

Promotes laughter & joviality; colour of loyalty
Brings peace & tranquillity to the home
Confidence, Friendship, Success

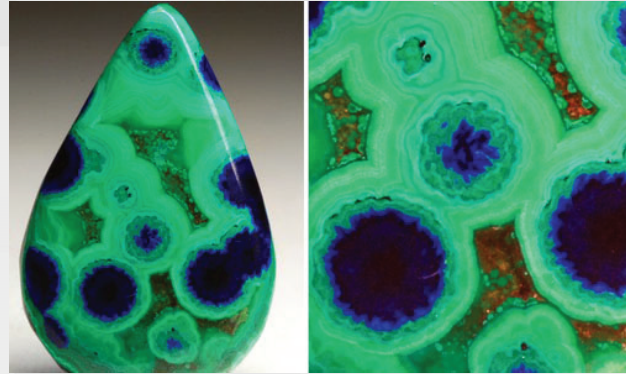
BLACK

Self confidence, strength, protection

RED

Increases energy levels, gives confidence & courage
career and goals, power and willpower

The copper is containing of small pieces of crystals.



There are different types of Copper Core crystals. i.e. cubic or isometric & hexagonal.



So now we can create our logo with the help of :

KANGAROO



KANGAROOS QUALITIES



COLORS



COPPER CRYSTAL SHAPES



Balance



Strength



Confidence



Willpower





KAANGAROO®

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THANK YOU !!